



GULF RIDGE COUNCIL

BOY SCOUTS OF AMERICA

www.boyscouting.com 813-872-2691, ext. 116

JOIN THE \$600 CLUB



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to scouts.trails-end.com for more information.



5 weekly give-aways each Monday starting September 25th. Scouts that have sold at least \$600 must turn in a copy of their take order form to receive their zyclone and be put in a weekly drawing for an Xbox w/ Kinect, Nintendo 3DS, large flat screen TV, Ipod Touch, and a Ipad. Forms can be faxed (813-875-5890), emailed (jupton@boyscouting.com), mailed or dropped by the Council office (13228 N. Central Ave. Tampa, FL 33612)

All Scouts that sale \$1000 or more will be invited to a Popcorn Party! Go to www.boyscouting.com for more details.

JOIN THE \$1,000 POPCORN CLUB



If you sell \$1,000 or more...



There will be a special party!

There will be trophies given to the highest sellers!

There will be give-aways and special surprises!

Food & Excitement!



YOUR M

Get a gift card and ge

Item	Value	Selling Price
amazon.com	\$150	Sell \$2,300
Walmart Gift Card	\$150	
amazon.com	\$110	Sell \$1,800
Walmart Gift Card	\$110	
amazon.com	\$75	Sell \$1,300
Walmart Gift Card	\$75	
amazon.com	\$55	Sell \$1,100
Walmart Gift Card	\$55	
amazon.com	\$40	Sell \$850
Walmart Gift Card	\$40	
amazon.com	\$30	Sell \$650
Walmart Gift Card	\$30	
amazon.com	\$20	Sell \$450
Walmart Gift Card	\$20	
amazon.com	\$15	Sell \$350
Walmart Gift Card	\$15	
amazon.com	\$10	Sell \$250
Walmart Gift Card	\$10	



Sell one item

Get the new Project Popcorn patch or pin.

My Goal Is

\$ _____

Sell O

Online sales cou

Scout Rewa

scouts.trails

to create your a

MISSION

Get the gear you want!



Online!

Count toward your
rewards. Go to
Trail's-End.com
and create your account today!

BONUS REWARDS!

Sell \$100

In Military Donations

Sell \$100 in
Military Donations
and earn this
commemorative
patch.



Sell \$600

Get the ZYCLONE
and a patch!



Sell \$1,500



You'll get a
BONUS \$50
gift card!

Sell \$2,500

6% of
your total
sales each
year is invested
in your own
scholarship
account.



Guidelines: 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide.

Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.



Send Popcorn to our Troops.

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

NAME STREET ADDRESS PHONE/EMAIL

Table with 30 rows and multiple columns for recording names, addresses, phone/emails, and amounts for various popcorn products.

TOTAL

SCOUTS NAME DEN / PATROL

TOTAL ONLINE SALES

TOTAL SALES THIS FORM

My Rewards Total

REWARD CHOSEN



To see full nutritional information for all Trail's End products visit trails-end.com

- List of rewards with icons: \$50 Military Donation, \$30 Military Donation, Sweet & Savory Collection, Cheese Lover's Collection, White Chocolatey Pretzels, 18pk Kettle Corn, 18pk Unbelievable Butter, 18pk Triple Delight, Caramel Corn, Am/Cas/Pec, Butter, Totsie, Caramel Corn, Caramel Corn.

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

Over 70% goes to local Scouting

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70
goes to local
SCOUTS



POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

\$50 Gold Donation
Over **\$35** to local Scouting

\$30 Silver Donation
Over **\$21** to local Scouting



New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat†
- No hydrogenated oils

\$25
Over **\$17⁵⁰** to local Scouting



KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

\$25
Over **\$17⁵⁰** to local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat†
- 100% whole grain

\$20
Over **\$14** to local Scouting

SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40

Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30

Over **\$21** to local Scouting

Made with Canola Oil



UNBELIEVABLE BUTTER™ 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

\$18

Over **\$12⁶⁰** to local Scouting



BUTTER LIGHT 18-pack

PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

\$18

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BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20

Over **\$14** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10

Over **\$7** to local Scouting



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NAME

STREET ADDRESS

PHONE/EMAIL

\$50

\$30

\$40

\$30

\$25

\$25

\$18

\$18

\$20

\$20

\$10

AMOUNT DUE

O.K. PA.

DELIVERY DATE

\$50 Military Donation

\$30 Military Donation

Sweet & Savory Collection

Cheese Lover's Collection

White Chocolatey Pretzels

18pk Kettle Corn

18pk Unbelievable Butter

18pk Butter L-Light

Chec. Triple Delight

Caramel Corn Aln/Cas/Pec

Butter Triple Caramel Corn

Caramel Corn

Main data table with 30 rows and columns for name, address, phone, and various donation/reward options.

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\$

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DEN / PATROL

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=

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TOTAL SALES THIS FORM

My Rewards Total

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To see full nutritional information for all Trail's End products visit trails-end.com

MAKE CHECKS PAYABLE TO: Please direct popcorn payment to your Pack, Troop or Council.

Better flavor.
Better for you.
Better for Scouts
in your community.

Over
70%
goes to local
SCOUTING

Made with
Canola Oil*
0g trans fat



Trail's End

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trails-end.com

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SELL ONLINE

AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE
IN OCTOBER**

Sell **\$500** online in
October and get a **bonus**
\$20 Amazon.com
Gift Card!*

When you sell
online, Trail's End
ships product
**directly to your
customers!**

Over
70%
goes to local
SCOUTING

START SELLING ONLINE TODAY!

STEP 1: Go to scouts.trails-end.com to sign in or create an account.

STEP 2: Go to the **Send Emails** page to send emails to your customers.
Don't forget to follow up!

STEP 3: Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to
facebook.com/trailsendpopcorn



WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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